

MEMORIAL SITE CONSTRUCTION PROJECT – QUARTERLY REPORT

OCTOBER 06^{TH}, 2023

Dear Humura Association Members,

I am delighted to provide you with an update on the progress made over the last three months regarding our memorial site construction project in the National Capital Region of Canada, dedicated to the victims of the 1994 Rwandan Tutsi Genocide.

July 10: The Humura Association committee convened with the Honorable Member Arielle Kayabaga. During this meeting, we discussed the project's history, accomplishments, and outstanding tasks.

We explored avenues for her support, specifically requesting her representation to Heritage Canada, the ministry responsible for monument construction. This collaboration aims to secure financial support for the project's initial stages.

Additionally, we asked her to be our advocate in Parliament, the Liberal Party of Canada, and among her colleagues to garner robust political backing for this initiative. Honorable Kayabaga accepted all our requests and encouraged us to keep her informed throughout the project.

August 3: Humura engaged with several members and leaders of the Rwandan community in Ottawa for a brainstorming session on the project. In this nearly 3-hour meeting, we addressed pivotal points:

1. A need for a comprehensive feasibility study outlining project details from inception to completion, serving as a compelling document for funding requests and fostering participation.

- 2. Mobilization efforts, particularly reaching individuals residing outside the National Capital Region, to contribute to the project's realization.
- 3. Transitioning to monthly reporting, as opposed to the current quarterly reports, to keep the association regularly updated on progress.
- 4. Planning and executing diverse fundraising activities to generate income beyond regular contributions.
- 5. Considering a nuanced approach for individuals willing to contribute but with limited financial means, given the relatively high requested contributions.

All these constructive ideas were well-received, and some have already been implemented:

- Feasibility Study: On August 24, Humura formalized an agreement with the consulting firm LE CLE to conduct a detailed study. The outcomes will be shared upon completion.
- Mobilization efforts, while still in the early stages, continue, and in the upcoming days, I will connect with the association members I met to foster engagement and explore ways to strengthen mobilization.
- Starting this month, we will provide monthly project reports.
- We are actively exploring diverse fundraising activities. If you have ideas, please reach out with your suggestions.

Regarding the question of reducing contributions (currently \$50 per month or \$600 per year), our analysis led to the conclusion that those who can afford it should continue with the proposed amount of \$600. For those facing financial constraints, pooling resources to share a single commitment of \$600 is a viable option. We appreciate your support, regardless of the contribution amount.

As evident, the project relies on the collective efforts of each member to come to fruition. Three months before concluding the first year of the project, contributions are lower compared to commitments. I encourage you to honor your commitments.

For any additional details or advice, feel free to contact us via Humura's email: association.humura@gmail.com.

Warm regards,

Pascal Kanyemera

Humura association president